



LittleHorse Entertainment Artist Details Form

In order for us to promote you properly, it is necessary for us to get to know who you are, as well as what your expectations are and what successes/achievements you have.

Structure:

This section documents our Contact information, your Band Vision, Goals, and Expectations.

CONTACT INFORMATION

Band Name: **Main Contact:**

<i>Mark Ardley</i>	<i>Promotions</i>	<i>604-996-8188</i>	<i>604-532-9637</i>	<i>mark-ardley@shaw.ca</i>
Members Names	Instrument(s)	Cell	Phone	eMail

INTERNAL

This section looks internally into the band itself to describe its goals/vision and inner workings.

Band Vision should list what you hope to achieve over the next year, and where you hope to go the following year.

Band Dynamics should describe the 'culture' of your band. How are decisions made (democratically or autocratically?).

What admin roles does each member take responsibility for? How are expenses managed? etc.

Band Vision (your goals)

Band Dynamics (internal band culture)

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Marketing:

In order to promote you, we need to understand your Vision, what makes you unique, what your Accreditations/Achievements/Awards/Recognition are both from the perspective of the Venue’s interests and of the Audience’s interest, as well as the number of shows per year, acceptable rates, a list of songs in your repertoire, and past history data such as annual # shows, revenue, where you have played, what accomplishments you have achieved.

What makes you appealing to a Venue?

What makes you appealing to a Festival?

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What makes you appealing to an Audience?

What can you improve to put on a 5 star performance?

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Venues	# of Times Played	Will Play ? Y/N
Backyard parties:		
Bars & Pubs:		
Birthday parties:		
Casinos:		
Charity events:		
Corporate events:		
Cruise ships:		
Festivals:		
House band:		
Legions:		
Open mic:		
Religious events:		
Weddings:		
Other:		

Media Links	
Website URL:	
Facebook Page:	
YouTube:	
VanLive Account:	
BandMix Account:	
Twitter Feed:	
eMail Account:	
Press Kit:	
News/Media Coverage:	
CD’s/EP’s:	
Merchandise:	
Affiliates & Memberships:	

Bookings/Gigs:

What is the maximum number of times the band wants to play (weekly, monthly or yearly)? We use this information to space out your performances and ensure that we do not over commit the band. Please note, a two night gig counts as one booking.

Average Maximum # of BOOKINGS		Wk	Mth	Yr	Additional Notes
Schedule	Performances:				
Frequency:	* Rehearsals:				

**(if using LittleHorse Studios)*

How much do you expect to be paid for each show and what is your minimum rate? If there are any gigs that are less than your minimum fee, but have some other benefits (contest, exposure, etc), we will contact the band for direction.

Show time*	Minimum Fee	Expected Fee	Notes:
2 hours:	\$	\$	<i>(Do not include Charitable Gigs in this table)</i>
3 hours:	\$	\$	
4 hours:	\$	\$	

Time terminology

Performance time: the actual time the artist is on stage performing

***Show time:** the duration of the show, including Performance time and Set Breaks

Overall time: includes commuting time, load in, setup, sound check, tear down, load out, commute home and Show time

EXISTING BOOKED FUTURE GIGS

In order to update our calendar of upcoming events with your existing upcoming shows, we need a bit of information.

When (date/time)	Where	Notes

HISTORY FOR COMPARISON

To measure progress, we track trends. This section documents your historical ‘successes’ prior to signing up with us.

Today's Mth/Yr:	/	So far this Year	Last Calendar Year	Previous Calendar Year
Number of Gigs:				
Total Gig Revenue:				

